



INSURANCE DIVERSITY TASK FORCE *CALIFORNIA DEPARTMENT OF INSURANCE*



Pat Fong Kushida
Vice Chair, Insurance Diversity Task Force

Pat Fong Kushida is currently the President/CEO of the Sacramento Asian-Pacific Chamber of Commerce (SACC) serving in this capacity since 1998, and President/CEO of the California Asian Pacific Chamber of Commerce formed in 2010. This combined entity represents the largest ethnic chamber in California today.

Through her efforts, relationships have been developed to link the most prominent API business organization to opportunities throughout the state and provide advocacy, education and outreach to a significant portion of this state's demographics, the over 600,000 Asian Pacific owned businesses in California.

Pat is known as a visionary, entrepreneurial leader who has applied these skills to help build programs that strengthen California's ethnically diverse business community and create economic development opportunities for this community to prosper. She created a technology platform to connect small, disadvantaged business enterprises to contracts in the public and private supplier diversity contract arena. This platform is currently being utilized by many private companies, as well as the California Public Utility Commission and the Department of Transportation. Through her work, the chamber has a three year contract establishing the chamber as the Small Business Transportation Resource Center serving California, Arizona, Nevada and Hawaii. She created a separate Foundation to house each chamber's economic and workforce development, leadership, and education programs. Through this effort, the chamber won a significant contract with Covered California to sign up over 50,000 API business in California.

Pat's strength is forming collaborations with many community-based organizations on issues related to regional economic development to advance her community's interests. She has advocated on behalf of the chamber at the local, state and federal levels, and developed successful ongoing fund development programs to ensure chamber viability. Her work has garnered recognition from her peers and earned her the Exemplary Leadership Award from the American Leadership Forum in 2009.

Pat has received numerous awards and recognitions, in 2015 she received a distinguished alumni award from Sacramento State University, and she was recently awarded an honorary doctorate from Drexel University.

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Pat firmly believes in giving back to her community and serves on numerous boards and commissions and was most recently a governor appointee to the California Student Aid Commission and a former trustee for one of the largest school districts in California, the Sacramento City Unified School District serving 54,000 students.

Pat has served on the boards of United Way, Goodwill Industries, Sutter Health, and Golden Pacific Bank, and joined a national effort successfully forming a national chamber of commerce in 2013, the Asian Pacific Islander American Chamber of Commerce and Entrepreneurship.

Pat is a Member, California Public Utility Commission, Member, Senior Fellow, American Leadership Forum, Member, Board of Advisors, Hacker Lab Sacramento, Advisory Member, Full Circle Project, Sacramento State University, Sacramento, Advisory and Advisory Member, Council of Asian Pacific Islanders Together for Advocacy and Leadership (CAPITAL).

Prior to her work in the non-profit arena, Pat worked in procurement management for major retail corporations for 15 years. Pat graduated from California State University, Sacramento in 1985 with a B.S. in Business Administration, concentration, Marketing, and a minor in Communications.

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